

تم تحميل ورفع المادة على منصة

# المعلم التعليمي



للعودة الى الموقع اكتب في بحث جوجل



المعلم التعليمي



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1. A ..... is the name that identifies a product or manufacturer.

A	service	B	brand	C	copyright	D	patent
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2. What term describes having high-class tastes?

A	sophisticated	B	humble	C	ordinary	D	Mundane
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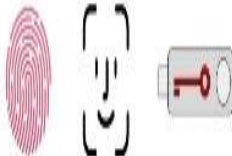
3. What is the term for something that is no longer in use or outdated?

A	current	B	Modern	C	obsolete	D	contemporary
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4. What does the "revolutionary" imply?

A	Big change	B	No change	C	Moderate change	D	Small change
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Match:-

logo – consumer – authenticate – frustrating – cursive				
				
.....	.....	.....	.....	.....

Match:-

1. admire	.... left unprotected
2. exclusive	.... combination of ingredients
3. exposed	.... respect
4. formula	.... belonging only to one (company)
5. intended	.... meant or planned

1. broke	.... Waste money
2. blow	.... Out of money
3. max out	.... Leave quickly
4. beat it	.... Spend up to the limit
5. outlandish	.... Strang or unexpected

1. She couldn't attend the party \_\_\_ she had a prior commitment

A	unless	B	because	C	wherever	D	In order to
---	--------	---	---------	---	----------	---	-------------

2. I won't be able to finish the project on time \_\_\_ I receive additional help.

A	unless	B	because	C	wherever	D	In order to
---	--------	---	---------	---	----------	---	-------------

3. She woke up early \_\_\_ catch the first bus.

A	since	B	after	C	if	D	In order to
---	-------	---	-------	---	----	---	-------------

4. \_\_\_ you study hard, you will pass the exam.

A	If	B	Since	C	While	D	Therefore
---	----	---	-------	---	-------	---	-----------

5. She went to the store \_\_\_ she could buy some groceries.

A	unless	B	since	C	So that	D	after
---	--------	---	-------	---	---------	---	-------

6. She carries her phone \_\_\_ she goes.

A	unless	B	wherever	C	because	D	In order to
---	--------	---	----------	---	---------	---	-------------

7. If you heat ice, it \_\_\_\_\_ .

A	melted	B	may milt	C	melts	D	might get wet
---	--------	---	----------	---	-------	---	---------------

8. If he finishes his work early, he \_\_\_\_\_ to the party.

A	will go	B	went	C	may go	D	might go
---	---------	---	------	---	--------	---	----------



**The Power and Impact of Advertising through Social Media Platform**

- 1 .Unparalleled Reach: Social media platforms have billions of active users worldwide, providing businesses with an unprecedented opportunity to reach and engage with their target audience on a global scale.
- 2 .Precise Targeting: Advertising on social media platforms allows businesses to leverage user data and target specific demographics, locations, interests, and behaviors, increasing the effectiveness of their campaigns and optimizing their advertising budgets.
- 3 .Enhanced Engagement: Unlike traditional advertising mediums, social media platforms enable two-way communication between brands and consumers, fostering engagement, gathering insights, and building strong customer relationships.
- 4 .Cost-Effective Advertising: social media advertising often offers a more cost-effective solution compared to traditional channels. Businesses can set their own budgets, track campaign performance in real-time, and optimize their strategies for better resource allocation.
- 5 .Diverse Ad Formats: Social media platforms offer a variety of ad formats, including text-based ads, images, videos, and interactive content, allowing advertisers to choose the format that best suits their marketing goals and captivates their target audience.
6. Measurable Results: Social media platforms provide comprehensive analytics tools that enable businesses to track and analyze key metrics such as reach, engagement, click-through rates, conversions, and ROI. These insights help refine strategies and achieve better results over time.


Reading Comprehension

**1. Read the text and answer the questions.**

1. How does advertising on social media platforms allow businesses to target specific audiences?  
.....
2. What advantages does social media advertising offer in terms of campaign performance analysis?  
.....

**2. Circle (T) for true and (F) for False**

1. Social media platforms offer a wide range of ad formats to suit different business objectives.	T	F
2. Social media advertising is cost-effective compared to traditional advertising channels.	T	F
3. Social media advertising provides a one-way communication channel.	T	F
4. Social media platforms do not collect user data for advertising purposes.	T	F
5. Social media platforms provide comprehensive analytics tools to measure performance.	T	F
6. Social media advertising has no impact on building customer relationships and brand loyalty.	T	F

<b>Kingdom of Saudi Arabia</b> Ministry of Education .....Education .....Secondary School .	 وزارة التعليم Ministry of Education 2030 رؤية 2030 Vision 2030	Corrected by: .....	<b>Midterm Exam</b> second term 1446 Third grade Time:50 m Mega Goal 3.2
	..... 10	Reviewed by: .....	
	..... 10	Checked by: .....	
<b>Name</b> .....	<b>Class</b> .....		.....

## 1. Reading

2

**Read , then answer the following questions:**

Mrs. Sara often blow too much money on clothes. She does not need new clothes, but she loves buying them . Yesterday she saw a beautiful coat in a shop window . She went in and put it on . It was just the right size, but the problem is that she maxed out her credit card . Mrs. Sara did not have enough money ,but she took the coat home and showed it to her husband . He liked it very much , but he did not like the price. His wife gave him a bill for 2000 RS.



**A - (True/ false)**

- 1- Mrs. Sara left the coat in the shop (     )
- 2- Mrs. Sara does not need new clothes , but she loves buying them(     )

**B- choose :**

- 1- Her husband did not like.....
  - a- the color of the coat    b – the price of the coat.
- 2- The coat was very.....
  - a- expensive    b- very cheap

**A. Choose :**

## 2. Grammar

3

- 1- You can put it (so that – wherever – because) you like .
- 2- How long have you ( be taught – be teaching - been teaching ) ?
- 3- I'm not very good at ( cooks - cooked – cooking )
- 4- I won't go to the party (unless – if – because) she invites me .
- 5- If you put water in freezer, it( became – becomes – becoming ) ice.
- 6- Don't forget ( to email – emailing – email ) me the photos .
- 7- ( If – since – now that ) you want go shopping , I'll go with you .
- 8- We don't like fishing (or – but – and ) our father does .





**B- Correct the underlined errors :**

- If you cook an egg in the microwaves , it explode . \_\_\_\_\_
- Because of it was late we were tired . \_\_\_\_\_

### 3. Vocabulary

2

**A. Choose the correct answer:**

feminine – tedious – masculine – logo – consumer			
			
.....	.....	.....	.....

**B. Match :**

1

1- Broke	.... emotionally close
2-You can say that again	.... Respect
3-admire	.... I agree with you completely.
4.intimate	.... Out of money

### 4. Writing

Extra marks for excellent answers

2

~~✎~~ Complete the sentences about yourself:

1- What kind of things do you blow money on ?

.....  
 .....

2- I always remember .....

3- Is there a place you know like the back of your hand ? where is it ?

.....  
 .....

Best Wishes

.....

English Mid-Term Exam for the 2<sup>nd</sup> Term of the 3<sup>rd</sup> year 1445 H

اسم الطالبة: ..... الصف: ٣ /

1	It's too big <b>Logo</b> !			
	A. design dress	B. design symbol	C. no design	D.
2	Never try to <b>max out</b> to your limit.			
	A. spend up	B. spend down	C. spend in	D.
3	I don't like this mall, let's <b>beat it</b> !			
	A. stay more	B. leave quickly	C. leave slowly	D.
4	I am sorry I can't give you any money <b>I'm broke</b> !			
	A. out of money	B. full of money	C. none	D.
5	<b>Intended:</b>			
	A. doesn't mean it	B. meant or planned	C. think of it	D.
6	She looks <b>sophisticated</b> .			
	A. has high class taste	B. has no taste	C. has low taste	D.
7	I <b>admire</b> all of my teachers.			
	A. love	B. hate	C. respect	D.
8	I know Madinah <b>like the back of my hand</b> means:			
	A. know it very well	B. Don't know it	C.No1 knows	D.
9	I have been trying to find it <b>for ages</b> .			
	A. short time	B. time teller	C. long time	D.
10	<b>Because</b> the shoes were on sale, I bought two pairs.			
	A. Dependant clause	B. Independent clause	C.	D.
11	Don't buy that dress <b>unless</b> you really need it.			
	A. Adverb of reason	B. Adverb of condition	C. Adverb of purpose	D.

12	They went to the mall .....the sale. ( <b>adverb of reason</b> )			
	A. so that	B. because of	C.	D.
13	If you <b>cook</b> an egg in the microwave, it .....			
	A. exploding	B. explodes	C.	D.
14	If you <b>put</b> water in the freezer, it .....ice.			
	A. became	B. become	C. becomes	D.
15	If Sara comes, she might ..... after the children.			
	A. looks	B. looking	C. look	D.
16	<b>I'd rather</b> ..... to the cinema.			
	A. going	B. go	C. goes	D.
17	<b>I'd prefer</b> ..... to the cinema.			
	A. to go	B. go	C. goes	D.
18	<b>If</b> water reaches 100 degrees, it boils. (Replace <b>If</b> )			
	A. unless	B. When	C. where	D.
19	You will be sick <b>if</b> you don't stop much eating. (Replace <b>If</b> )			
	A. unless	B. when	C. where	D.
20	I <b>remember</b> .... on sand when I was a child.			
	A. play	B. playing	C. plays	D. none
21	I <b>regret</b> ..... you that I have a secret.			
	A. tell	B. telling	C. to tell	D. B+C correct
22	He enjoys outdoor activities, and his son does.....			
	A. none	B. too	C. either	D.
23	He doesn't enjoy eating cakes, and his mom does .....			
	A. too	B. none	C. either	D.
24	I haven't slept at all. My phone ..... all night .			
	A. has rung	B. has been ringing	C. has been rung	D.
25	..... have you been studying English?			
	A. How long	B. How many	C.	D.
26	I'm good .....using computers.			
	A. in	B. at	C. on	D.

**Good Luck My smart Students**

Teacher of E: Ms. Amal A. AL-Massadi



English Mid-Term Exam for the 2<sup>nd</sup> Term of the 3<sup>rd</sup> year 1446 H

اسم الطالبة: .....		الصف: ٣ /
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